

2018: A Record Year for Counseling Hours at the Samaritan Counseling Center

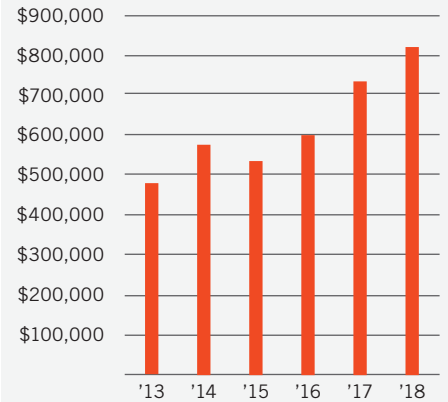
- > Samaritan Center counselors generated over \$821,000 in fees (\$720,000 in 2017) while conducting 9,015 counseling hours (7,771 in 2017). New records for the Center.
- > New client intakes increased to 1,195 in 2018 compared to 1,074 in 2017. Most of the Center's new clients come from current client referrals.
- > 77.21% of Center expenses were covered by counseling fees versus 74.12% in 2017.
- > The Center ended 2018 with a meager operating surplus of \$1,500 on revenues of \$1,065,682.
- > 246 clients received 1,346 hours of services even though they were un- or under-insured, or did not have the ability to pay fully. The value of these services was \$45,563. The Center's Jeremiah 29:11 Fund is used to subsidize this care. Yet, even with generous grants from several individuals, corporate foundations and congregations, the Center fell short \$15,763, which came out of its Operating Fund.
- > Center Associate Licensed Counselors worked with the students at Valiant Cross Academy and Bellingrath Middle Schools, providing individual and group counseling sessions.
- > The Center achieved full accreditation by the Samaritan Institute.

- > The 9th Annual River Region Ethics in Business Awards Program enjoyed another successful year, netting over \$61,000. A sellout audience of over 270 business and community leaders watched several of their colleagues receive awards:

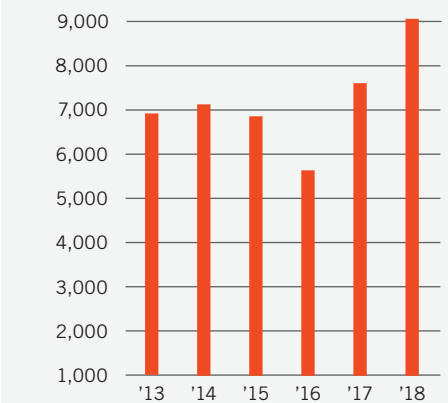
- » Maury Smith Award for Individual Excellence – Daphne Johnston, FUMC Respite Program
- » Non-Profit Award – Montgomery Area Food Bank
- » Small Business Award – Harold's Fine Jewelry
- » Medium Business Award – Wells Printing Company
- » Large Business Award – Dixie Electric Plumbing and Gas

- > The 10th Annual Ethics Luncheon is scheduled for Monday, October 21st, at Wynlakes Country Club. Sponsorships are available. Call Christy Holding at 334-262-7787 ext 202 or go to www.riverregionethics.com for more information.
- > "Taste and Tour" was a second fundraising event held at Hampstead. It raised \$20,000 for Center operations.
- > The Year-End-Giving campaign was \$36,675...Thanks, Y'all!!!!

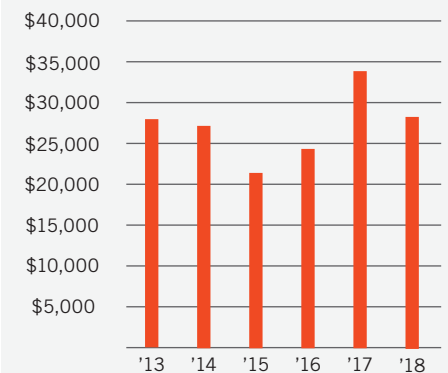
COUNSELING FEES



COUNSELING HOURS



JEREMIAH 29:11 CLIENT ASSISTANCE



2108 FINANCIAL OVERVIEW

Fundraising Event Income	\$107,697
Jeremiah 29:11 Contributions	\$27,800
Other Contributions	\$136,205
Counseling Fees	\$821,779
Total Income	\$1,065,682
Total Expenses	\$1,064,311

BOARD OF DIRECTORS

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- > “Better Parenting for Brighter Futures” was a community-wide event held April 21st at the Multiplex at Cramton Bowl. The event was directed to parents addressing youth and family mental health issues. Breakout sessions covered Bullying/Suicide, Raising Children in the Digital Age, Domestic Violence, and Adverse Childhood Experiences. The event was produced under a grant from the Montgomery County Commission. Serving on the planning task force are representatives from the City, County, Montgomery Public Schools, Alabama Department of Mental Health, and Church of the Highlands. Center staff chairs the task force.
- > On October 15, the Brighter Futures Task Force worked with Highland Gardens Elementary School to conduct a Family Fun Nite. Over 250 children and parents participated. While children watched a movie or were entertained by Church of the Highlands volunteers, parents attended one of four breakout sessions. Center staff addressed Working with the Strong Willed Child.

WHAT'S NEW WITH THE STAFF?

- > Center counseling staff numbers 15, which includes a psychologist, two certified Marital and Family Therapists, three Associate Licensed Counselors and one intern.
- > Clinicians continue to offer additional late afternoon and evening appointments to meet the needs of the community.
- > Client Satisfaction Surveys were started in 2018. Each calendar quarter for a two-week period, clients have the opportunity to provide feedback to clinicians and front-office staff regarding the service and care provided. Feedback from the surveys will drive quality improvements.

WHAT'S NEW WITH THE CENTER'S BOARD?

- > Jessica Taylor starts a second term as President of the Board.
- > Other officers are Duncan McRae, MD, Vice President; Elizabeth DuBard, Secretary; Steve Rutledge, Treasurer; and Bob Northcutt, Immediate Past President.

- > Nan Barganier, Michael Beringer and Roman Shaul retired from the Board at the end of 2018 after many years of dedicated service.
- > New members on the Board are Steve Rutledge, Pat Shegon and Caroline Smith.
- > The Center continues to place a high priority on diversity on its Board and clinical staff to support the diversity of the community.

WHAT'S NEW FOR 2019?

- > The Center will have three focused fundraising campaigns: Jeremiah 29:11 Fund to support subsidized care; Center Improvement Campaign to fund much needed renovations to the Center's offices; and the annual Year-End-Giving campaign.
- > The Center will expand its use of social media to communicate messages of Center activities and mental health information.
- > Video-Therapy will be offered in Spring 2019. Three therapists have been certified by the Samaritan Institute to provide services across a nationwide, HIPAA compliant platform.
- > The Board restructured clinicians' compensation and added a production bonus component.
- > On March 9, the Brighter Futures Task Force will hold its second parenting event at Carver High School. Keynote speaker will be Willie Durham, 2019 President of the Montgomery Chamber of Commerce. Breakout sessions will discuss: Bullying/Suicide; Raising a Child in the Digital Age; The Strong-Willed Child; and Grandparenting.



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